

2021 CA Mid-Season Crop Update

As part of the California Avocado Commission's crop estimating efforts, an annual mid-season crop estimating survey is conducted among growers and handlers during the month of April. Both sets of surveys collect volume information, as well as variety distribution. Additionally, the handler survey requests each organization to provide harvest projections for the remaining months of the season. The results of these surveys are used to inform the industry of the total crop

that is expected to come to market and as a guide that helps shape the timing of CAC's marketing efforts.

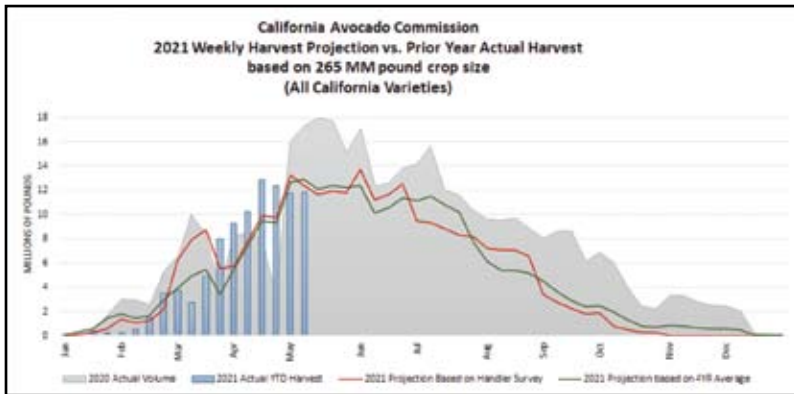
Results of both the 2021 grower and handler mid-season surveys were used to develop CAC's mid-season crop update of 265 million pounds, 27 million pounds less than the February 2021 handler estimate of 292 million pounds. The decrease in volume mostly comes from Hass (26 million pounds), however a slight reduction to the Lamb-Hass volume also has been made (1 mil-

lion pounds). As a reminder, very early industry crop estimates in September 2020 projected a crop size of 333 million pounds, and in October the CAC Board approved the 2020-21 budget using 325 million pounds. Discussions with industry stakeholders indicate that the reduced volume this season is due in large part to multiple wind events and a lack of rain, which has resulted in smaller sized fruit.

2021 California Crop Harvest Projection						May 2021 Handler Survey Hass Distribution
Month	Hass	Lamb	GEM	Other	Total	
Jan	884,650	-	-	199,600	1,084,250	0.3%
Feb	5,692,407	-	-	163,300	5,855,707	2.2%
Mar	28,500,000	-	-	53,500	28,553,500	11.2%
Apr	46,000,000	900	493,300	37,100	46,531,300	18.0%
May	47,097,500	16,800	698,100	27,700	47,840,100	18.5%
Jun	48,029,200	222,900	695,200	198,100	49,145,400	18.8%
Jul	40,406,400	3,394,300	105,500	146,100	44,052,300	15.8%
Aug	25,681,200	2,143,100	4,300	51,500	27,880,100	10.1%
Sep	10,953,500	1,044,900	3,600	69,600	12,071,600	4.3%
Oct	1,755,143	175,800	-	12,300	1,943,243	0.7%
Nov	-	1,300	-	3,900	5,200	0.0%
Dec	-	-	-	37,300	37,300	0.0%
Total	255,000,000	7,000,000	2,000,000	1,000,000	265,000,000	100%

Monthly volume projections based on AMRIC handler survey.

Utilizing information provided by handlers, CAC has created monthly and weekly harvest projections based on the 265-million-pound crop volume. Please note that projected volume for the beginning of the season, which has already been harvested, do not show weekly actuals, but instead how the 4-year average and handler forecasting models project a 265-million-pound crop would have come to market. As we move through the season, Commission staff will continue to track crop harvest and remaining volume closely, ensuring that CAC’s marketing efforts are aligned when California fruit is in-season. 🥑



Four-year average and AMRIC handler harvest projections with actual 2020 and 2021 harvest overlays.

Four-year average and AMRIC handler weekly harvest projections revised to reflect 265-million-pound crop volume.

2021 California Crop Weekly Harvest Projection 4-Year Historical vs. AMRIC Handler Forecast All Varieties		
Week Ending	4-Year Historical Forecast	AMRIC Handler Forecast
	May 2021 Update	
10-Jan	54,200	22,800
17-Jan	346,500	175,300
24-Jan	579,000	277,100
31-Jan	1,430,600	609,000
7-Feb	1,824,500	1,370,400
14-Feb	1,454,100	1,072,800
21-Feb	1,673,200	1,228,800
28-Feb	2,967,800	2,183,700
7-Mar	3,919,000	6,291,600
14-Mar	4,936,400	7,933,600
21-Mar	5,464,300	8,781,600
28-Mar	3,448,900	5,546,700
4-Apr	5,513,400	5,766,800
11-Apr	7,493,500	7,837,700
18-Apr	9,484,500	9,914,200
25-Apr	9,341,100	9,762,500
2-May	12,676,100	13,250,100
9-May	12,873,900	12,412,900
16-May	12,077,400	11,645,400
23-May	12,411,700	11,975,800
30-May	12,246,200	11,806,100
6-Jun	12,373,100	13,690,100
13-Jun	10,134,000	11,207,700
20-Jun	10,545,600	11,678,300
27-Jun	11,375,100	12,569,300
4-Jul	11,164,300	9,510,700
11-Jul	11,483,600	9,309,700
18-Jul	10,809,200	8,793,500
25-Jul	10,210,300	8,297,700
1-Aug	7,703,500	8,140,600
8-Aug	6,104,900	7,198,600
15-Aug	5,402,100	7,050,400
22-Aug	5,411,800	7,090,800
29-Aug	5,153,200	6,540,300
5-Sep	4,494,900	3,420,800
12-Sep	3,627,400	2,761,000
19-Sep	2,904,100	2,226,200
26-Sep	2,393,500	1,801,300
3-Oct	2,478,300	1,862,300
10-Oct	1,992,000	834,700
17-Oct	1,297,200	516,100
24-Oct	795,600	320,600
31-Oct	712,900	271,900
7-Nov	887,400	1,300
14-Nov	769,300	-
21-Nov	658,000	3,900
28-Nov	583,000	-
5-Dec	561,800	-
12-Dec	486,500	16,000
19-Dec	69,000	-
26-Dec	96,000	8,700
31-Dec	106,100	12,600
Total	265,000,000	265,000,000